

**From:** [RTA](#)  
**To:** [Groves, Mark](#)  
**Cc:** [Masson, Clyde](#)  
**Subject:** Re: Fare Increase  
**Date:** 11 May 2022 18:57:34  
**Attachments:** [image001.jpg](#)

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This is an EXTERNAL EMAIL. STOP THINK before you CLICK links or OPEN attachments.

Dear Mark

Thank you for your email.

I can confirm that we are seeking the following two options in terms of the fare increase:

Option 1:

Increase Tariff 1 starting rate from £2.60 to £3.60 and Tariff 2 starting rate from £3.60 to £4.60. The yardage drop on both tariffs to remain the same.

In essence a £1.00 increase per job.

Option 2:

Increase Tariff 1 starting rate from £2.60 to £3.20 and Tariff 2 starting rate from £3.60 to £4.20. The yardage drop on both tariffs to remain the same.

In essence a £0.60p increase per job.

Many thanks.

Asif

On Wed, 4 May 2022 at 10:52, Groves, Mark <[Mark.Groves@reading.gov.uk](mailto:Mark.Groves@reading.gov.uk)> wrote:

Good morning Asif,

Thank you for your email unfortunately at this time we are unable to take this to committee due to the impending elections tomorrow and we will then have to wait for the committees to be formed. In an effort to try and speed things up when the committee's are up and running could you let us know what areas you would like the fares to increase and by how much.

Regards

Mark Groves

Senior Licensing & Enforcement Officer

Licensing | Directorate for Economic Growth and Neighbourhood Services

## Reading Borough Council

Civic Offices, Bridge Street, Reading, RG1 2LU

Tel No: 01189372239

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**From:** RTA <[readingtaxiassociation@gmail.com](mailto:readingtaxiassociation@gmail.com)>

**Sent:** 17 March 2022 16:48

**To:** Masson, Clyde <[clyde.masson@reading.gov.uk](mailto:clyde.masson@reading.gov.uk)>; Groves, Mark <[Mark.Groves@reading.gov.uk](mailto:Mark.Groves@reading.gov.uk)>

**Subject:** Fare Increase

This is an EXTERNAL EMAIL. STOP THINK before you CLICK links or OPEN attachments.

Hi Clyde and Mark,

As you are all too aware the cost of living along with the record fuel prices are having a real impact upon us all.

We had a fare increase in September last year, although this was agreed by the Licensing Committee quite some time before.

Recently TfL have given the Hackney Carriage trade in London a fare increase of more than 5% plus an additional £5.20 per drop off to Heathrow Airport to cover Heathrow's £5.00 drop off charge.

In the last two weeks Uber has announced a fare increase of 20%.

We would request that you consider a fare increase for the Hackney Carriage trade in Reading, which should be implemented as soon as possible.

We are willing to agree with you the percentage increase before it goes to the Licensing Committee.

I would be grateful if you could look into this and come back to me as soon as you can.

Many thanks.

Asif

**From:** [RTA](#)  
**To:** [Masson, Clyde](#)  
**Cc:** [Groves, Mark](#)  
**Date:** 05 June 2022 22:29:47

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This is an EXTERNAL EMAIL. STOP THINK before you CLICK links or OPEN attachments.

Hi Clyde

Further to my email of 11 May 2022 requesting a fare increase, please find below additional information.

In 2019 the Licensing Committee granted the hackney carriage trade a fare increase of 4.08% (Tariff 1) 0% (Tariff 2), giving an overall fare increase of 2.04%. On 2 January 2019 it became a compulsory requirement for all hackney carriage vehicles to offer card payment facilities to passengers. Furthermore due to Government legislation we are unable to apply any additional fees for card payments, however we are still required to pay a processing fee to the card machine provider for each and every transaction. Typically, this varies from 1.69% to 3.99% per transaction. In effect, this has meant that we did not see any real change despite the fare increase.

In the past six months, fuel (diesel) prices have increased by more than 50p per litre, with small increases occurring almost on a daily basis. This has increased our costs considerably.

As such, we would request that only Option 1 in our previous email is put forward for the Licensing Committee's consideration. This would enable us to recover the costs of the fuel increases and card payment transaction fees.

If you require any further information, please contact me.

Many thanks.

Asif

**From:** [RTA](#)  
**To:** [Masson, Clyde](#)  
**Cc:** [Groves, Mark](#)  
**Subject:** Re: Fare Increase  
**Date:** 19 June 2022 19:46:09

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**This is an EXTERNAL EMAIL. STOP THINK before you CLICK links or OPEN attachments.**

Hi Clyde

Further to my email of 5 June 2022, we request that the Licensing Committee also considers changes to the soiling charges at the same time as when the fare increase is considered.

Currently we are able to charge £40.00 for soiling inside of the vehicle and £10.00 for outside of the vehicle.

These charges have been effective for a very long time, and do not reflect the clean up costs/time lost by drivers.

As such, we propose that the soiling charges for inside of the vehicle is set at £70.00 and £25.00 for outside of the vehicle.

Many thanks.

Asif

On Mon, 6 Jun 2022 at 08:14, Masson, Clyde <[clyde.masson@reading.gov.uk](mailto:clyde.masson@reading.gov.uk)> wrote:

Thanks Asif, we'll add this into your submission for the report.

Thanks

Clyde Masson

Principal Licensing & Enforcement Officer

Licensing | Directorate for Economic Growth and Neighbourhood Services

Reading Borough Council

Civic Offices, Bridge Street, Reading, RG1 2LU

0118 937 2453

07710 664 077

**PLEASE READ - IMPORTANT INFORMATION - NO MORE ENTITLEMENTS TO**

## **DRIVE**

*From 01 February 2019 we implemented changes to the way private hire, hackney carriage and school transport driver licence renewal applications were processed, as approved by the Licensing Committee on 11 April 2018. In addition, you are no longer required to contact the DBS for a disclosure. Please follow the link below for full information*

<http://www.reading.gov.uk/taxilicences>

*Dear Customer, as you will all be aware, due to the Covid-19 virus (Coronavirus), the Civic Offices have been closed to the Public. Please send any queries you have by email to: [licensing@reading.gov.uk](mailto:licensing@reading.gov.uk) where they will be responded to as quickly as we can.*

*We will endeavour to continue to provide our services as best we can and thank you for your patience at this time.*

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**From:** RTA <[readingtaxiassociation@gmail.com](mailto:readingtaxiassociation@gmail.com)>  
**Sent:** 05 June 2022 22:29  
**To:** Masson, Clyde <[clyde.masson@reading.gov.uk](mailto:clyde.masson@reading.gov.uk)>  
**Cc:** Groves, Mark <[Mark.Groves@reading.gov.uk](mailto:Mark.Groves@reading.gov.uk)>  
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Asif